



WBG SCORECARD FY24-FY30 METHODOLOGY NOTE

WBG Client Context & Vision Indicators

The purpose of this note is to ensure the rigor, transparency, and reproducibility of the WBG client context and vision indicators included in the new WBG Scorecard FY24-FY30, as well as their alignment with the WBG’s vision. Technical teams were asked to provide a sufficiently detailed methodology so that anyone who reads this note can understand its rationale, theory of change, data sources, and method of calculation.

Definitions included in this template are aligned to the WBG Scorecard paper endorsed by the Board on Dec 19th, 2023. The methods notes are living documents and will be subject to updating and revision pending operational inputs and implementation lessons over time.

OVERVIEW	
INDICATOR NAME	Percentage of population using the internet
SUB-INDICATORS	N/A
VISION / CLIENT CONTEXT	<input type="checkbox"/> Vision indicator <input checked="" type="checkbox"/> Client context indicator
OUTCOME AREA	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> Protection for the Poorest <input type="checkbox"/> Healthier Lives <input type="checkbox"/> Green and blue planet and resilient populations <input type="checkbox"/> Sustainable food systems <input type="checkbox"/> Affordable, reliable, and sustainable energy for all <input type="checkbox"/> Digital services <input type="checkbox"/> More and Better Jobs </div> <div style="width: 45%;"> <input type="checkbox"/> No Learning Poverty <input type="checkbox"/> Effective Macroeconomics and Fiscal Management <input type="checkbox"/> Inclusive and equitable water and sanitation services <input type="checkbox"/> Connected Communities <input checked="" type="checkbox"/> Digital connectivity <input type="checkbox"/> Gender equality and youth inclusion <input type="checkbox"/> Better Lives for People in Fragility, Conflict, and Violence <input type="checkbox"/> More private investments </div> </div>
SDG ALIGNMENT	<p>See https://sdgs.un.org/ for further details on SDGs:</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> 1. No Poverty <input type="checkbox"/> 2. Zero Hunger <input type="checkbox"/> 3. Good Health and Well-being <input type="checkbox"/> 4. Quality Education <input type="checkbox"/> 5. Gender Equality <input type="checkbox"/> 6. Clean Water and Sanitation <input type="checkbox"/> 7. Affordable and Clean Energy <input type="checkbox"/> 8. Decent Work and Economic Growth <input type="checkbox"/> 9. Industry Innovation and Infrastructure </div> <div style="width: 45%;"> <input type="checkbox"/> 10. Reduced Inequalities <input type="checkbox"/> 11. Sustainable Cities and Communities <input type="checkbox"/> 12. Responsible Consumption and Production <input type="checkbox"/> 13. Climate Action <input type="checkbox"/> 14. Life Below Water <input type="checkbox"/> 15. Life on Land <input type="checkbox"/> 16. Peace, Justice and Strong Institutions <input checked="" type="checkbox"/> 17. Partnerships for the Goals </div> </div> <p>List of specific UN targets (if applicable):</p>
UNIT OF MEASURE	<input type="checkbox"/> Number of people <input type="checkbox"/> Number of countries <input type="checkbox"/> USD <input type="checkbox"/> GW <input type="checkbox"/> Hectares <input type="checkbox"/> tCO2eq/year <input checked="" type="checkbox"/> Other: % of population
LEGACY INDICATOR NAME	<input type="checkbox"/> WB Old Scorecard indicator: <input type="checkbox"/> WBG Old Scorecard indicator: <input checked="" type="checkbox"/> N/A
RATIONALE	
DEFINITION	Internet users are defined as individuals who have used the Internet (from any location) in the last 3 months. The Internet can be used via a computer, mobile phone, personal digital assistant, games machine, digital TV etc.

DEVELOPMENT RELEVANCE	<p>Access to the Internet has become critical for economic and social advancement in areas such as economic development, enhanced healthcare, improved service provision, remote education, and socio-cultural enrichment. This indicator is recognized as an official indicator in Sustainable Development Goal (SDG) 17.8.1 and the Partnership on Measuring ICT for Development's Core List of Indicators.</p> <p>Despite the proliferation of networks, services, and applications, the distribution of information and communication technology (ICT) access and usage remains uneven. Although the proportion of Internet users worldwide has surged dramatically over the past decade, Internet usage in low-income countries remains comparatively low. Furthermore, even within nations, disparities in Internet access persist across different genders, ages, and locations.</p>
LIMITATIONS	<p>The reliability of data regarding the proportion of people using the Internet is high for countries that have obtained this information through official household surveys. However, when the surveys are not available, the International Telecommunication Union (ITU) has to estimate the percentage of individuals using the Internet using various techniques. These methods include hot-deck imputation, regression models, and time series forecasting, and they utilize various data points like income, education, and other indicators related to information and communication technology.</p>
DATA AND CALCULATION	
DATA SOURCE(S)	<p>The data for this indicator are publicly available from the International Telecommunication Union (ITU) World Telecommunication/ICT Indicators Database.¹</p>
METHOD OF CALCULATION (CORE)	<p>For the methodology at the country level the proportion of individuals using the Internet is expressed as a percentage and is calculated by dividing the total number of in-scope individuals using the Internet by the total number of in-scope individuals, and then multiplying the result by 100.² With respect to calculations at the aggregate level, weighted averages are calculated for use in the World Development Indicators dataset.</p>
METHOD OF CALCULATION (DISAGGREGATION)	<p>Disaggregation of indicators by dimensions such as country income groupings, regions, FCV status, and other country classifications are provided where minimum data requirements are met.</p>
VERSION	<p>Version 1. Revised March 28, 2024</p>

¹ Please see <https://datahub.itu.int/query/>, World Development Indicators (WDI) at <http://wdi.worldbank.org/>.

² Please see the [ITU methodology](#) for more details.